



BUSINESSTALK

Updating the Downtown Dartmouth Business Community once a month

Editor: Tim Olive



Secunda Marine Services Sold

Just as Fred Smithers imposed a personal balance of operational excellence with acceptable risk while developing Secunda Marine he has passed on those characteristics to his family and workforce as the next era begin

under new management. For over 24 years Fred Smithers guided the development of a truly unique local marine services business into an international firm operating a fleet of offshore support vessels with a staff of 375 employees. This month the guiding torch of this hugely successful Dartmouth based business was passed to J. Ray McDermott a marine energy services firm with a backlog of more than US \$4.2 billion in orders; orders that the highly professional highly trained employees of Secunda look forward to being involved in.

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Downtown Facelift Continues

East End of Portland Street

Urchin Holdings continues its revitalization of some of its major properties in downtown Dartmouth with the extension of a new façade and canopy along Portland Street from King Street. What used to be a mundane building façade has now turned into prime retail and office space in keeping with the expected explosion of new business in the downtown over the next couple of years. Urchin Holdings has been and continues to be an accurate weather vane of business opportunity and it would appear from the substantial investments they are now putting in their buildings that the business climate is moving in a positive direction for property owners.

Roger and his staff are to be commended for leading this resurgence of development of our existing architecture in the downtown core. For information on leased space contact Urchin Holdings at 469-5449 or email office@urchinholdings.com.

Temporary Sign By-Law



The following temporary signs require a license:

Mobile Sign: any Sign, whether illuminated or not, which is specifically designed or intended to be readily moved from one location to another and which does not rely on a building or fixed foundation for its structural support



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(Urchin Holdings premises Portland Street)

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We want to hear from you! If you have any questions, comments, or would like further information about BusinessTalk, please call 466-2997 or email info@downtowndartmouth.ca

Temporary Sign By-Law

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- ◆ shall have a maximum of two faces which shall be back to back, and the sign area of each face shall not exceed 4.64 sq.m (50 sq.ft.) per face.
- ◆ shall not exceed 3.0 metres (10 feet) in height as measured from the upper most portion of the sign area to grade.
- ◆ shall only advertise the business for which the license has been issued
- ◆ shall not be located within the daylighting triangle for corner lots. (a triangular area on a corner lot which is formed by front lot line and a flankage lot line and a straight line which intersects 6.1 metres (20 feet) from the corner where they meet)
- ◆ shall on a street where there is an existing curb, be located no less than 4.6 metres (15 ft) from the inside curb but in no case shall the sign be located within the HRM right-of-way
- ◆ shall on a street where there is no curb, be located no less than 7.0 metres (23 ft.) from the edge of the pavement or traveled way but in no case shall the sign be located within the HRM right-of-way
- ◆ shall be permitted on a property containing more than one premise but only one mobile sign shall be permitted per premise provided that a minimum separation distance of 30.5 metres (100 feet) between signs as measured along street lines is achieved and a **letter of permission is required from the owner or management company**
- ◆ shall not be pegged to the ground and the sign shall have a full frame system or equivalent which utilizes pre-formed concrete weights or other acceptable materials for stability. **Use of sandbags or other loose weights on frame legs is not permitted**



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Queen Street Studios A Centre For Creative Excellence

The downtown Dartmouth business community is continually evolving in an effort to provide products and services to meet the greater Dartmouth community both in the business and general public sectors. The latest addition to our broad range of services is so unique and visionary that it needs to be seen to be fully appreciated. Queen Street Studios, the brainchild of Julia Rivard, Creative Director and Trevor Marshall, Executive Director opened in October 2006 with a vision to provide business with professional creative services through the integration of independent creative professionals all working together in a common environment.

Julia and Trevor purchased the historic Union Fire Building at 50 Queen Street and gathered together independent professionals in the fields of photography, graphic design, web design, video production, animation, illustration, writing, music production and more.

Queen Street Studios offer business an alternative to the high cost of large firms and the uncertainty of freelance work. Business clients will work directly with the professional to



assure that communication is clear and that turnaround is fast. All of the portfolios of the professional team members are reviewed to assure that they meet the high production standards set by Queen Street Studios. This new studio prides itself on being able to manage a wide scope of projects, regardless of the size, and have the flexibility of working within a wide array of client budgets.

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If you know of any area residents that would like to receive our monthly e-mail newsletter, they can request the newsletter by emailing us info@downtowndartmouth.ca

Paving Renewal and the Process Behind It An HRM Update

Many residents of Halifax Regional Municipality (HRM) often ask us how we determine which streets and roads are to be paved (or re-surfaced), and which street locations are to receive new sidewalks each year.



With respect to the paving of the streets, as part of our capital budget process, HRM staff assesses and evaluates streets utilizing pavement management software that ultimately assigns a Surface Distress Index (SDI) to each street within the municipality. The SDI is an indicator of the condition of the asphalt, and plays an integral role in the pavement management strategy, and ultimate selection of a street that is to be considered for inclusion in the annual capital program. The range of the SDI rating system is from 0 (worst condition) to 10 (best condition).

HRM employs a Blended pavement management strategy. It is a combination of a Worst First/Best First approach. The Worst First approach focuses on rehabilitating streets that are in poor condition. This normally provides for the greatest taxpayer satisfaction; however there is a downside. The cost of the street reconstruction is very expensive, and has almost doubled since amalgamation in 1996. Therefore fewer streets can be upgraded within the defined budget amounts.

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MONTHLY PARKING AVAILABLE

The DDBC manages the three parking lots two on Alderney Drive in front of the Dartmouth Marine Slips and anew lot on Canal Street. Call Christine for monthly rates and to reserve your spot today!

The DDBC also has a complete listing of other parking available in the downtown. Please call 466-2997 for more information.

Landlord's Alarmed at Policy

Under existing By-law 400 the landlord, not the tenant, is responsible to reimburse HRM for any unpaid False Alarms occurring on their leased or rented premises. The current wording of the bylaw is very clear as to who is responsible to pay the fee when more than one false alarm occurs within a twelve month period. In section 7(2) it states "Where a fee is charged in accordance with this by-law, the Municipality shall invoice the owner of the real property". The ironic part of the process is that the landlord is not made aware of the failure of the tenants to pay and only gets notice when the years tax bill is issued and those charges are added. Needless to say the opportunity to recover those costs is long gone by that time or it becomes nearly impossible to recover the monies so late following the event. In discussing the issue with Bill Murphy of the Halifax Regional Fire Service, he suggests one option, outside of a change in the regulations around By-Law 400, would be to have the landlord amend all of his leases to permit recovery of these fines through having the false alarm fee paid directly to the landlord. Recovery could also be through retaining a portion of the damage deposit or withholding advance lease payments. While this is possible it again leaves the onus on the landlord to be the enforcer on HRM By-Laws, a situation that is becoming all too common for the business community.

As an example one can reflect on the inability of HRM to follow through on illegal dumping of waste within city limits but rather leaving the responsibility for the investigation and action with the affected landlord as yet another archaic process of by-law enforcement regulations in HRM.

On the issue of False Alarms, a more effective and reasonable approach would be for HRM to amend its By-Law 400 and the regulations to ensure that the process of user pay, or in this case "don't pay" system is put in place. For example when parking tickets remain unpaid the government introduced a system that denied a renewal on your driver's license until outstanding fines were paid. Why then could their not be an amendment to the Municipal Government Act that would authorize the municipalities to withhold or claw back payment for such things as building permits, electrical service, social services income or other services to tenants until such time as the fines are paid. Why should the landlord have to pay for the negligence of its tenants in relation to such a basic but necessary service as Fire Management and Warning Systems.

HRM Fire Services have committed to reviewing this situation with the possibility of bringing forth amendments to By-Law 400 for consideration by Regional Council. If this should happen then the Councillors will need the full support of the business community, particularly the landlords, to ensure a fairer and more equitable resolution to this problem. For further information on this False Alarm By-law you can contact Bill Murphy, Halifax Regional Fire Services at 490-3579 or 430-3855.

Secunda Marine Services Sold

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Fred Smithers has consistently maintained that any company is only as valuable as its employees and his dedication to effective management and training of his workforce was a significant factor in the sale of the company to McDermott. In a recent interview with The Daily News McDermott indicated "The market now, it's difficult to get good engineers, good mariners in our industry. Secunda staff is a very attractive part of the deal, really, with their experience and expertise" he said. The employees at Secunda will add to the staff compliment at McDermott which now stands at 20,000 people world wide.

However, Fred's story is not all about Secunda Marine since as a philanthropist Fred Smithers has consistently responded to requests for both financial support and professional advice from members of the Dartmouth community and beyond. He has a passion for our community which he wears very proudly on his sleeve and while we are sure he will surface in another capacity his loyalty to and belief in the community of Dartmouth will never be forgotten and always be appreciated.

The Downtown Dartmouth Business Commission Board of Directors and the membership wish Fred Smithers and his family all the very best in the years to come and thank them for being such a valuable part of our Dartmouth community.

Annual General Meeting - DDBC 2007

The Annual General Meeting of the Downtown Dartmouth Business Commission will be held on **June 28, 2007** from 12:00 am to 1:30 pm. The location of the AGM will be at the **Rotunda, Alderney Landing**. Members are reminded that there will be an election of Directors to the Board of the DDBC. Nomination forms are available from the DDBC offices. All nominations for position on the Board of Directors shall be processed through the Nominating Committee prior to the AGM but no later than ten business days prior to the scheduled date of the AGM. The Board of Directors reserves the right to approve or reject a nomination submitted for consideration by the nomination committee. The Board of Directors will have two vacancies in June 2007 open for election.

For further information you may contact the offices of the DDBC at 466-2997.

CART THEM OFF!

The Halifax Regional Municipality have an agreement with a local trucking company in support of a program to retrieve shopping carts that have become a nuisance in our



Dartmouth community. **Elite Trucking (830-1582)** have a contract with the major stores using shopping carts to recover those shopping carts. Part of that process is the notification by the residents and business owners to ELITE TRUCKING of the location of these eyesores.

It is clear that these shopping carts have only one home, that is the store from which they were removed. The Downtown Dartmouth Business Commission believes there is no reason for a shopping cart to be at any other location without the express permission of the store owner. Since the major store chains have been slow to respond it has fallen to the residents and businesses to have these carts collected. It is not by accident that many of these abandoned shopping carts are frequently in the same locations throughout our neighborhoods. The responsibility for removing these shopping carts from our environment rests with all our citizens since the owners of the carts have abdicated their responsibility in the matter. While unfair to the community, it is our community and collectively we can make a difference.

The clean up of this blight on our environment can only happen if all our citizens participate by contacting ELITE TRUCKING at 830-1582 or by phoning the HRM call center at 490-4000. It is important to provide the location of the shopping cart by street address or significant building location such as in front of Family Drugs, Portland Street.

Elite Trucking have an answering service so information can be left with them and they will respond accordingly. Your support and assistance in an aggressive approach to removing these shopping carts will be a very positive step forward in improving our overall environment in Dartmouth



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EVENTS CALENDAR

Wed, June 13 to June 30 - Dartmouth Players present Jasper Station. Canada's most produced playwright takes us on a journey which tunnels into the minds, hearts and motives of five passengers about to board the west bound train to Vancouver. The play portrays what choices are ours when we're at a fork in the road. Dartmouth Players Theater. 465-7529**Sat**,

June 23 (8pm) - Celtic Corner Productions presents David Francey, Canada's foremost singer/songwriter, multiple Juno award winner and North American Folk Songwriter of the year (2006). Alderney Landing. 1-888-311-9090

Sat, June 23 (10am) - Drumlin at Dartmouth Farmers Market. The Gilbert siblings are classical musicians, with a passion for performing and writing Celtic/folk/pop music. Alderney Landing. 461-8401.

Tues, June 26 (6:30-8:30) - Summer Reading Club Kick-off Party. This year's TD Summer Reading Club theme is Lost Worlds. When you register, you will receive a fun reading kit that includes a poster and a colourful activity logbook. As you continue to read over the summer you can collect stickers and lots of cool prizes. registration begins June 26. Ages 5+. Alderney Gate Library. 490-5748.

Sunday July 1st 10am - 6pm - Boardwalk Artists Alderney Landing Waterfront Boardwalk Will be moved indoors in event of rain. In partnership with Halifax Dartmouth Canada Day Celebrations and Alderney Landing, Boardwalk Artists at Alderney Landing is a 1-day outdoor event that will transform the Dartmouth Waterfront into an outdoor art gallery, featuring the work of local painters, photographers, jewelers, potters and more. . Artist demonstrations will also take place over the weekend.

If you are interested in participating and would like a registration form or contact Kim Farmer at Alderney Landing, 902-461-4698



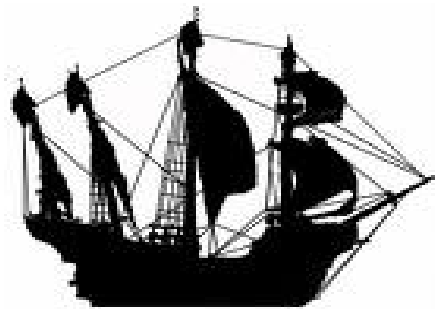
THE PIRATES ARE COMING!

The "TALL SHIPS" are back and will be landing in Halifax on July 13th to 16th for the start of the 2007 Tall Ships Nova Scotia Festival.

Looking for a unique venue to thank your key customers or reward your outstanding employees? How about having a private party on board a Tall Ship?

We have ships that can host from 10 people to 140 people but space is limited so please contact Patti Dow to book your event.

There will also be daily activities at Pirates Landing on the Dartmouth Waterfront. These activities include a tattoo station and treasure hunt as well as big pirate and kiddie pirate stations. For further information phone 902-405-7700 or visit www.tallshipsnovascotia.com



By-Law Number S-300 Respecting Streets



Abutting property owners are responsible for the ongoing maintenance of HRM property adjacent to their land. For further clarification go to: www.halifax.ca/legislation/bylaws/hrm/index.html

Paving Renewal and the Process Behind it

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In a Best First strategy, priority is placed on rehabilitating streets that are in better condition. These streets are typically in good to fair condition. Dealing with these streets at an early stage extends the life of the pavement for a reasonable cost.

Research and experience has confirmed that over time, maintaining the better streets costs the taxpayer substantially less per year than allowing them to deteriorate to the point where major rehabilitation or reconstruction is required. If the entire street budget was allocated to addressing the worst streets only, those that are in better condition would continue to deteriorate, and over time, would become very costly to upgrade. HRM thus implements this blended strategy as a means to upgrade poorly rated streets to an acceptable condition, while at the same time focuses on the higher rated streets by investing timely, lower-cost periodic rehabilitation programs.



Pavement projects typically fall into one of three rehabilitation categories: 1. Full Reconstruction (SDI 0-4), 2. Resurfacing (SDI 4-6); and, 3. Surface Sealing/Thin Overlays (SDI 6-7.5). Full reconstruction and resurfacing are normally required on streets that are in poor condition, while surface sealing and thin overlay treatments are typically applied to streets that are in better condition. The development of HRMs annual capital program is largely based on the Surface Distress Index (SDI), the street classification (local, collector, arterial), the type of existing street surface material, the potential to integrate with other infrastructure components (i.e., sidewalks, sewer and watermains, traffic signals, etc.) and budget levels.

Based on HRMs current rating system, there are approximately 155 kilometres of streets that have an SDI of 0-4, 270 kilometres that rate between 4-6, and 280 kilometres between or walking purposes, and whether an existing sidewalk is located on one side of the street. Staff will also review the potential for integration with other infrastructure upgrades. Generally speaking the highest rated locations are given priority for possible inclusion into the capital program. Currently HRM has approximately 210 new sidewalk locations on the capital program list. Based on funding levels, staff advances 8-10 locations as part of the annual capital program. HRM faces difficult challenges regarding the condition of the pavement infrastructure, the associated rising costs for street rehabilitation, and the installation of new sidewalks. Council and staff are cognizant of the varying problems, and endeavour to balance the strategy decisions with funding levels.

For more information on our pavement management system, please visit our website at <http://www.halifax.ca/designcon/cons/IMS.html>. To view images of streets with corresponding SDIs, you may wish to visit <http://www.halifax.ca/designcon/cons/score.html>

Queen Street Studios A Centre For Creative Excellence

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If your company has a requirement for any of the following services you owe it to yourself to discuss the options with Queen Street Studios. Some of the services available include: Print materials (posters, brochures, manuals, annual reports etc), Signage and way finding systems, corporate identity development and branding, exhibit design, special event identity materials, web development- design and hosting, video production and pod cast development, animation, sound production and

editing, corporate-creative and event photography and writing and editing services.



Queen Street Studios has created a solution to that

*Amy Hawke, Office Manager and
Craig Moore BFA, BA, CM Creative
Video Production*

vacuum in marketing that so many small and medium businesses find themselves facing. Services such as those now offered at Queen Street Studios will provide that cost effective yet highly professional marketing support that is crucial to any successful growth in our small business climate in Dartmouth and the Halifax Regional Municipality in general.

For further information or to arrange a visit to view the wide array of services available at Queen Street Studios contact Julia Rivard, Creative Director at Queen Street Studios, 50 Queen Street, Dartmouth, NS, B2Y 1C1 or by calling Tel: 902-463-2665 or email: jrivard@qsstudios.ca.

Pot Holes: Pot Holes can be reported to 490-4000.

Downtown Facelift Continues

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West End of Portland Street

The DDBC membership is also pleased to see the revitalization of what was known as Georges Emporium and the two adjacent buildings on Portland Street. The new owners have refurbished the interiors and are completing the façade improvements on all three buildings. Congratulations are also due this owner who is maintaining the character of these buildings in the process of reintroducing them into the active retail, commercial and residential market that is growing in our downtown core.



(New Retail, Residential Space on now on Market)

For further information on available leased or rental space contact The Pad Picker , Rental Accommodation Services at 431-7237.

Community Police Officer-Update

Two years ago with the support of Councillor Gloria McCluskey the Halifax Police Department assigned a community police officer to our downtown core. Cst. J.D. McKinnon took up those duties and has been involved in the policing of our downtown along with an area extending to Woodside. A number of members of our business community have indicated concerns that low police visibility continues to be a problem in our downtown, notwithstanding that reacting to a call for assistance the overall police response is effective. In an effort to improve the daily visibility the East Division Commander, SSgt. Don MacLean has agreed to review the regular police presence in our downtown core in the context of the community policing initiative established by the HPD over the past few years.



On another policing matter a business in downtown Dartmouth was vandalized recently after hours. The owner felt somewhat limited in the options available for contacting the police since the discovery was made some time after the event occurred and it

was no longer considered an "emergency call" by the 911 Call Center. In this case the business community is advised to call the following telephone number(s) if a situation occurs after hours and is not determined to be an emergency (911), call **490-5016** or **490-5020** and officers will be available to respond to your enquiry or concerns.

NSCC Accommodations Office

Any inquiries regarding accommodations or issues related to housing queries should be directed to the NSCC online off campus housing service: www.places4students.com Their toll free number is 1-866-766-0767. The NSCC has uploaded the Waterfront Campus on their off campus housing page on the nsc.ca website which will alternately direct landlords to the service. The Dartmouth region can expect over a thousand new applicants for housing between now and early September so property owners engaged in the provision of these services would be wise to communicate with the NSCC Housing Service should they have properties available for rent. Any other general enquiries regarding the NSCC Waterfront Campus should be directed to 491-1100 where staff will direct those enquiries to the appropriate offices of the NSCC.



Spring Clean-up 2007

On June 6th, the Downtown Dartmouth Business Commission held it's 13th annual Spring Clean-up.

The day was a great success! Our teams gathered a total of 47 bags of litter. Prizes were awarded to the

teams that picked up the most bags of litter, that found the most unique object and that were the best dressed. Here is a photo of Boyne Clark from the *Wigged out legal assistants* team receiving their prize from Councillor Gloria McCluskey.



Another Boyne Clarke team won a prize for having picked up the most bags of trash. The girls set off on their own at the last minute and laughed about calling

themselves *the losers* team as a joke. Not so much now! Congratulations girls! This team also won 1st prize for having found the most unique items which were a Nicoderm kit, a feather duster and a kitchen sink.



The DDBC would like to thank the HFS Fire Services for sponsoring the post clean-up BBQ. As usual, they cooked up some fine hot-dogs and hamburgers for all of the participants. Here is a photo of the firefighters at work chatting with Councillor Gloria McCluskey.

We would like to thank all of our participating teams for making this day possible. It was really a hit! We would also like to thank the following sponsors for their support during the event:



- Councillor Gloria McClusky
- Marilyn More
- Janet's Flowers
- Kiwanis Club of Dartmouth
- Super 8 Hotels and Suites
- Alderney Landing Corp.
- TD Canada Trust, Portland St.
- Clean Nova Scotia
- Schering-Plough Pharmaceuticals
- Halifax Regional Municipality
- Heritage Gas

Here is a picture of our very own DDBC team with their Maple Syrup prize. Vi and Frank Carmichael and our summer students Andrew and Amanda.



Jacobs Lounge Grand Re-Opening On Portland Street



Beth Toulany (left) and Dana Craig are busy preparing Jacobs Lounge for its reopening at 106 Portland Street. Mike Toulany and his extended family have and continue to operate a number of outstanding businesses in Dartmouth. Their move of Jacobs Lounge from the Maranova to Portland Street is in response to the growth of the business sector on Portland Street and the pending arrival of 1800 students at the new NSCC Waterfront Campus in September. Final touches to Jacobs Lounge will be completed over the next few weeks and a grand opening will signal yet another milestone in the redevelopment of downtown Dartmouth. The rebirth of the Salvation Army Thrift Store into this upscale Lounge along with the building renovations on the opposite side of Portland street demonstrate the confidence the business community has in the future of downtown Dartmouth.

While Mike Toulany feels the inclusion of his gaming machines is a necessary part of his operations at this time, plans are underway to have them located independently from the Lounge area so both his Lounge customers and his gaming machine clientele can co-exist in comfort at Jacobs Lounge. The business community as well as the majority of residents in the area are anxiously awaiting the outcome of the Utility Review Board appeal to the Court of Appeal that, if successful, will continue the live entertainment experience of the former location in this unique new Lounge. The DDBC membership wishes Mike and his staff success in this new location and look forward to enjoying yet another upscale hospitality venue in downtown Dartmouth.



If parking issues affect your transportation decisions, we want to talk to you!

Parking affects all residents of HRM. Too little parking can affect transportation accessibility and business viability while too much parking can impede progress towards a more sustainable Region.

HRM is investigating a Strategic Parking Strategy, to develop improved policies and plans for parking. The strategy requires public input!

HRM Staff and IBI Group will be on hand at the following locations to provide information to the public. Please drop by to see us.

1. **Scotia Square** - Friday June 22nd 2007
from 11 am to 3 pm
2. **Mic Mac Mall** - Saturday June 23rd 2007
from 11 am to 3 pm
3. **Sunnyside Mall** - Sunday June 24th
from 12 noon to 3 pm

For more information, visit
www.halifax.ca/tadm/parkingstrategy
or call 490-4160

1014120

GRAFFITI

Please report any graffiti locations
to the DDBC @ 466-2997

Check out our Webpage at
www.downtowndartmouth.ca

Temporary Sign By-Law

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- ◆ a mobile sign shall be permitted for a **maximum period of 60 days per license** on a commercially or industrially zoned or used property. At the end of each occasion for which a license has been issued, the Sign shall be removed from the property for a period of no less than 60 days before a new sign license application will be accepted for that premise.
- ◆ a mobile sign is permitted for temporary garden centres and/or markets for a maximum period per calendar year of 180 days and for Christmas tree lots for a maximum period of 45 days
- ◆ **Cost - \$60 per license**

NOTE: The following Plan Areas do not permit Mobile Signs except for public events and festivals:

- ◆ C-1 zone in Cole Harbour/Westphal
- ◆ Downtown Dartmouth

Mobile Signs are only permitted **once for a new business** for a period of 60 days within the Bedford Planning Strategy and areas zoned C-2 within the Eastern Passage/Cow Bay Planning Strategy.

Planter Box Sign means a semi permanent sign which is not easily moveable due to a enclosed weighted system for support and must have a decorative header above the sign face which shall not have more than two faces. The sign face shall form part of and be supported by the enclosed weighted system but shall not be a mobile sign with the support legs situated within the enclosed weighted system.

Planter Box Signs have the same requirements as outlined under Mobile Signs except:

- ◆ shall not exceed 3.6 metres (12 feet) in height
- ◆ must be separated a minimum of **45.7 metres (150 feet)** between Mobile Signs or other Planter Box Signs as measured along the street line.
- ◆ may remain on the property provided a license is obtained annually
- ◆ **Cost - \$100.00 annually**

NOTE: The following Planning areas do **not** permit Planter Box Signs:

- ◆ C-1 zoned property within Cole Harbour/Westphal Bedford
- ◆ C-2 zoned property within Eastern Passage/Cow Bay
- ◆ Downtown Dartmouth

Banner (Flush Mounted) means a flexible, removable Sign intended for temporary mounting directly onto a building wall

- ◆ A license is required for flush mounted Banners on private property, provided that these Banners:
 - (a) do not exceed a maximum of ten percent coverage of the building wall and are intended to be placed for a period longer than fourteen days; and
 - (b) flush mounted banner shall be permitted for a **maximum of 120 consecutive days per license** on a commercially, industrially or institutionally zoned or used property. At the end of each occasion for which a license has been issued, the banner shall be removed from the property for a period of no less than 30 days before a new license application will be accepted for that premise.
- ◆ **Cost - \$60.00 per licence**

Sandwich Board Signs (Private Property) means a Sign, freestanding, intended for temporary use during business hours, constructed in a manner and of materials such that it can be placed or repositioned by an individual without mechanical aid.

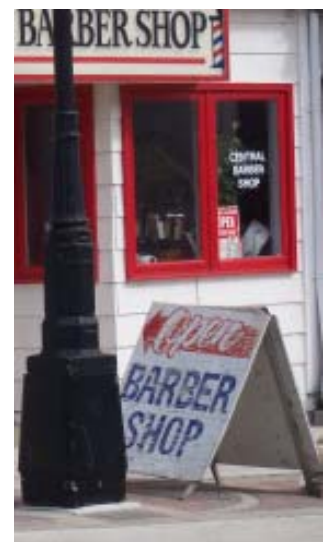
A license is required once per 12 month period for all sandwich boards on private property provided the sandwich boards:

- (a) do not have more than 2 faces in total, with a maximum dimension of 0.8 metres (2.6 feet) in width and 1.2 metres (4.0 feet) in height per face;
 - (b) shall be permitted on properties zoned or used for commercial, industrial, and institutional uses, at a rate not exceeding one per premise, provided such signs do not impede pedestrian traffic.
- ◆ **Cost - \$80 per year**

Sandwich Board Signs (Right of Way) may be permitted within a HRM street right of way only if these signs meet the following criteria:

- (i) shall not obstruct pedestrians or constitute a hazard;
- (ii) shall not exceed 0.6 metres (2.0 feet) in width and 0.9 metres (3.0 feet) in height;

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Temporary Sign By-Law

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(iii) shall not have moving parts, display lights or require electrical power;

(iv) shall not be displayed during non-business hours;

(v) shall not be located on a sidewalk

An applicant for a Sandwich Board shall provide proof of and maintain public liability insurance in the minimum amount of \$1 million dollars per Sign and such insurance shall indemnify the Municipality and its employees from any and all claims made as a result of the Sign, and the Municipality shall be named as an additional insured.

NOTE: Sandwich Board Signs (Right Of Way) will require approval from HRM Right of Ways section.

Grand Opening and Moving Signs

Mobile signs, Sandwich Boards Signs, and Banners that advertise a Grand Opening and Business Relocation on private property:

(a) shall not be placed in excess of 30 days prior to business opening or 30 days after the movement or closure of the business; and

(b) shall only advertise for:

(i) Grand Openings - Name of Business, Location, and Opening Date; and

(ii) Moving Sign - Name of Business New Location, and Opening Date.

♦ **Cost - \$20 per license**

Multi Special Event Signs (ie: car dealerships)

Multi Special Event Signs on private property:

(a) parcels of land over 4 acres - permit up to a maximum of 10 signs per license

(b) parcels of land from 2 to 4 acres - permit up to a maximum of 5 signs per license

(c) signs shall meet the following criteria:

(i) shall be setback from the street right of way as required under Mobile Signs

(ii) shall not exceed 14 days per license;

(iii) not exceed 3.0 metres (10 feet) in height from established grade;

(iv) only advertise the business for which the license has been issued;

(v) not be located within the daylighting triangle for corner lots;

(vi) not be permitted in conjunction with a Short Term Event Sign;

(vii) be permitted only 2 times per year per property; and

(viii) minimum separation distance of 10 feet between signs;

♦ **Cost - \$20 per license**

Apartment Building Signs

Apartment Building Signs on private property must meet the following criteria:

(a) shall be setback from the street right of way as required under Mobile Signs

(b) shall not exceed 30 days per license;

(c) shall not exceed 3.0 metres (10 feet) in height from established grade;

(d) only advertise the rental of units on the property for which the license has been issued;

(e) not be located within the day lighting triangle for corner lots;

(f) not be permitted in conjunction with a Short Term Event Sign;

(g) be permitted only 2 times per year per property;

(h) permit only one sign per property;

(i) minimum separation distance of 20 feet from any other sign on the property; and

(j) shall only be permitted for an apartment building containing more than 50 units.

♦ **Cost - \$20 per license**

Special Event Signs

A license is required for Sandwich Boards, Mobile Signs, and banners erected temporarily on a commercially, industrially, or institutionally zoned or used property and on public property owned by HRM. These signs can be used by a public or private grade school, university, Provincial community college, church or other religious facility, or not-for-profit organization for the purpose of notifying the public of special events, festivals, performances and displays to be undertaken by that body or society and the sign shall not be placed for a period longer than thirty consecutive days within a **60 day period** and **no license fee** is required for such signage.

Continued on page 12



Downtown Dartmouth Business Directory 2007

We are in the process of updating our Business Directory. Over the the summer months forms will be sent to downtown business which will allow us to put the information collected in our printed and on-line directory for use by the public. If you do not receive either of these forms please call the office at 466-2997.

Temporary Sign By-Law

*continued from
page 10*

The following temporary signs do not require a license:

Short Term Event Sign means a

mobile or sandwich board sign permitted for a short term period to advertise weekend events shall be permitted without a license provided that:

- (a) HRM is notified 24 hours in advance of the: (i) proposed location of the sign; (ii) type of sign; and (iii) information to identify the sign, ie. event advertised, businessname etc.
- (b) the proposed sign is:
- (i) separated from all other signs by a minimum of 6.0 metres (20 feet);
 - (ii) limited to two per property at any time;
 - (iii) limited to one per premise to a maximum of six times per year;
 - (iv) placed for a period not exceeding two days excluding a day for placement and removal; and
 - (v) removed on the first business day following the event.

Inflatable Sign means any sign which is specifically designed or intended to be inflated and to be readily moved from one location to another which is located on a property for no longer than **14 days** within a 30 day period.

Posters

Posters shall **only** be permitted on approved HRM community kiosks or notice boards.

Yard Sale Signs

Yard Sale Signs shall be removed within 48 hours of the yard sale event. **Signs Prohibited in HRM Street Right of Ways. All temporary signs are prohibited in HRM street right of ways** except licensed sandwich boards and posters on approved HRM kiosks and community notice boards.



A Publication of the
Downtown Dartmouth Business Commission

163 Portland Street
Dartmouth, NS B2Y 1J2
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info@downtowndartmouth.ca
www.downtowndartmouth.ca

Executive Director, *Tim Olive*
Office Manager, *Christine Atkins*

2006/07 Board of Directors:

Matthew Moir, Chair, Weldon McInnis
Shelley Goodson, Vice Chair, Queen of Cups
Paul Bembridge, Secretary/Treas., Moffatt's Ltd.
Councillor Gloria McCluskey
Councillor Andrew Younger
Kim Wood, Manager, TD Canada Trust
Norman Lawrence, Heritage Gas
Jeff McLatchy, Celtic Corner Public House
George Clarke, Boyne Clarke

Associate Members

Frank Carmichael, CDNA
Bill Campbell, WDC
Marilyn More, MLA

Application Requirements:

- . COMPLETE APPLICATION FORM
 - . ATTACH plan, drawn to scale, showing the graphic design and construction materials of the proposed Sign. See Schedule "A" of Temporary Sign Application Form.
 - . ATTACH site plan showing the location and type of the proposed Sign in relation to property lines, buildings, landscaped areas, parking, driveways, adjacent streets, and any other freestanding Signs. See Schedule "B" of Temporary Sign Application Form.
- NOTE:** An accurate site plan is required to ensure prompt processing of this application. If a license has been issued due to inaccurate information provided by the applicant, the license may be revoked. See Schedule "C" for a synopsis of the Bylaw Respecting Temporary Signs. A copy of the complete text of the Bylaw is available at any HRM Customer Service Centre or call 490-4000.

Planning and Development Services Temporary Sign License Application
(See HRM Website to download Temporary Sign License Application)

Tall Ships Are Coming! Share the experience.

The Tall Ships are returning to Nova Scotia this summer from July 12-25! Halifax is again the host port of this spectacular seaside festival featuring the best in Maritime entertainment, food and fun. From July 12-16, HRM boardwalks will be teeming with pirates and privateers; young and old; local and international travelers; and, captains and crew. In addition, the Dartmouth waterfront will host the our "Pirate's Landing Kids Zone"!

We invite you to help ensure the festival's success by participating in our boarding pass program. From now until July 2, we're pleased to offer you single-day boarding passes for \$16 or multi-day boarding passes for \$35 per person (taxes included) when you purchase blocks of 10 or more tickets. It's a great way to express your appreciation to your employees and special customers. Passes provide the opportunity to board and tour the ships during public viewing times and to receive discounts on entertainment and merchandise. Quantities are limited based on the capacity of the fleet to accommodate visitors.

To make your purchase as easy as possible, go to: www.tallshipsnovascotia.com to download the corporate and group sales discount order form and just e-mail, mail or fax it back to the sales office to book your tickets. Share in the excitement of Nova Scotia's signature event. Celebrate Tall Ships! Should you have any questions, please contact Jenny Hasselman, Ticket Sales Assistant, at the Tall Ships Project Office at 405-7740 or 405-7700 or e-mail jenny@tallshipsnovascotia.com

Fair winds and best regards,

Eric Thomson, Chairman

Jenny Hasselman
Ticket Sales Assistant
Tall Ships Nova Scotia 2007
(902) 405-7740 or 405-7700
Fax: 405-3929

BUSINESSLINKS

'Join us for coffee and conversation'



Wednesday, June 27th, 2007

8:30 - 9:30 AM

Heritage Credit Union

155 Ochterloney Street, Dartmouth, NS

Sponsored by:



Everyone is welcome, admission is a business card; for further information and to confirm your attendance please contact the DDBC at 466-2997. RSVP no later than June 22, 2007.